

Boosters General Meeting Agenda
September 13, 2023, at 7:30pm
SHS Faculty Lounge
summitboostersnj.org
shsboosters15@gmail.com

Meeting called to order: 7:34 pm

Attendees: Vikki Wardle, Line Barlow, Reshma Shah, Heather Johnston, Emma Greengrass, Monica Kwon, Catherine Liguori, Beth Nardino, Betsy McCeney, Rob McCeney, Andrea Armstrong, Rachel Steel, Collyn Gilbert, Allison Fagan, Julie Broderick, Bonnie Reimold, Jody Devaney, Matthew Cohen, Keryn Nomellini

Approval of June General Meeting minutes: Catherine Liguori motioned to approve, and Jody Devaney seconded. Motion passed unanimously.

Presidents Report - Broderick/Fagan

- Welcome! Boosters Boast – We promote interest in athletics at both the middle school and high school levels. We foster spirit and pride in the Summit community. We support grant requests and fund \$8,000 worth of scholarships to graduating seniors every year and we promote student athletes through social media. The way we finance the grants is through funding and donations from the greater community. We sell Summit merchandise at events and the Mondo Hilltop Shop. Our Sports Journal includes team photos and team writeups. Please follow our Facebook, Instagram and TikTok accounts (when TikTok starts).
- Questions/answers regarding emails to be sent in by captains' parents for social media and email blast coverage – ideally, we should have a 3-day lead time. Please include highlights, photos, standout achievements, and important games. The attendees contributed ideas about including high school photography students and 8th grade volunteers.
- Big dates:
 - Hilltopper Weekend (Formerly FNL) 10/5-7, all fall sports are represented. Selling t-shirts at lunchtime at the high school and at various community events leading up to that weekend.
 - Coaches Breakfast is scheduled for Friday, September 22.

- Meet the Coaches for the middle schoolers has been virtual the last few years and that format is anticipated to continue for this year. Date to be announced.
 - Senior Athletic Celebration is Tuesday, 5/7/24
- Other fundraising ideas – we need volunteers for possible events at Vineyard Vines and other retail and restaurant establishments. We’re pursuing having a beer garden and someone recommended Untied in New Providence as a good space. We’re exploring hosting a pickleball tournament fundraiser at either Murry Hill or The Strand. We’ll again host Cases for a Cause and will plan it around the freshman/sophomore dance.
- Captains’ parents went around the room and introduced themselves. Emma Greengrass (sailing), Monica Kwon (boys swimming), Betsy McCeney (boys lacrosse), Beth Nardino & Line Barlow (girls volleyball), Vikki Wardle (girls lacrosse), Collyn Gilbert (boys soccer), Matt Cohen (girls basketball), Rachel Steel (boys ice hockey)
- Treasurer report – Presented the proposed 2023-2024 budgets – some highlights:
 - Hilltopper Weekend projected profit of only \$1500 down from FNL \$6,500.
 - Cases for a Cause budgeted at \$6,000.
 - Since we no longer are paying for HUDL (previously budgeted \$8,000) we are now budgeting Dan Healy, Athletic Director, a discretionary fund of \$3,000.
 - Merchandise budgeting goal of \$7,500. Expecting they will exceed that as last year’s profit was over \$9,000.
 - Journal last year made \$1,700; this year budgeted \$2,000.
 - Our grant budget was \$20K last year and we spent \$13.6K, not including the outstanding volleyball grant.
- Catherine Liguori made a motion to approve the 2023-2024 budget and Bonnie Reimold seconded. The motion passed unanimously.
- Grant process/documents:
 - Girls varsity tennis – requested \$103.50 for the bubble rental for practices during inclement weather. The executive board recommends approving this grant in full. Reshma Shah motioned to approve, and Andrea Armstrong seconded. The motion passed unanimously.
 - Boys Lacrosse – requested \$160 per ring for 60 players for championship rings for the spring 2023 season. The executive

board discussed that because it was for the 2022-2023 school year and the grant submission was before the new policy came into effect, they recommend approving \$2,000 total (consistent with the old policy). Bonnie Reimold made a motion to approve, and Catherine Liguori seconded. The motion passed unanimously.

- Girls Lacrosse – they requested a grant for championship necklaces. In keeping it consistent with the boys lacrosse grant discussed above, the board recommends a one-time exception to the new championship mementos policy and recommends approving the full amount requested, \$1350. Reshma Shah made a motion to approve, and Allison Fagan seconded. The motion passed unanimously.
- Football requested \$1125 for mental health performance sessions. The executive board recommends granting this in full. We will ask the presenter to have access to the presentation materials for other athletes across all sports. Keryn Nomellini motioned to approve, and Emma Greengrass seconded. The motion was approved unanimously.
- Catherine Liguori then reviewed the Boosters new championship mementos policy. From the 6/7/23 general meeting minutes the policy reads, **“Championship Ring decision – New policy starting 8/1/23 ‘Boosters will budget \$5,000 total for championship mementos and at the end of the school year the board will divide the funds among the championship teams. Pending a team request, championship teams will be awarded the lesser of \$1,000 for each team or \$50 per athlete. We will cap the amount at \$5,000 total for all championship teams.’ This change in policy allows us to budget responsibly while still honoring the high school tradition of championship rings/mementos.”**
- Discussed adding a submission deadline of 6/30 every school year for championship memento grants.

Hilltop Shop - Bonnie Reimold

- Our current merchandise includes sweatshirts, eye black, belt bags (black or maroon), and trucker hats (just to name a few). Visit the Hilltop Shop at Mondo and you can use Venmo (even if no staff is working). Hilltop Shop proceeds go directly back to your children. If you're interested in getting involved, reach out to the merch team.

- Our Mondo space is changing – there will be a new pickleball venter and Lavender and Sage from New Providence will be there as well starting in October.

Communications - Reshma Shah

- Reiterated to please submit writeups and photos of your athletes and teams and email them to Boosters for inclusion in our blasts and social media posts.

Journal - Jody Devaney and Andrea Armstrong

- Our old journal was in printed form and included stats and highlighted seniors. It made most of its profit from ad sales. Our new journal is online. Jody showed a few pages of the online journal and explained that parents and/or students need to submit writeups and photos. Also included are ad sales and fan pages - parents can buy a congratulatory page, as well.

The Verve - Catherine Liguori

- The HS school newspaper is The Verve and has 2 pages every issue dedicated to HS and professional sports. Please consider buying a subscription as another way to support and celebrate our student athletes.

LCJSMS update – Keryn Nomellini

- Cross country is currently in season at LCJSMS, and they will be sending in photos to be included in our emails and social media blasts.

Athletic Trainer - Allison Flockhart

- Presented on outdoor heat participation guidelines.

Adjournment: Julie Broderick motioned to adjourn the meeting at 8:45 pm and Catherine Liguori seconded. The motion passed unanimously.

Next meeting: Wednesday, October 11, 7:30 pm

Note: An “active” Boosters Member (able to vote) is defined as: 1) Booster Contributor of at least \$10; and 2) been a Boosters volunteer or attended two Boosters General Meetings in the past 12 months.